

*Incontri di Artimino sullo Sviluppo Locale*

# **Le città dell'innovazione in Italia e in Europa: origini, percorsi e problemi di sviluppo**

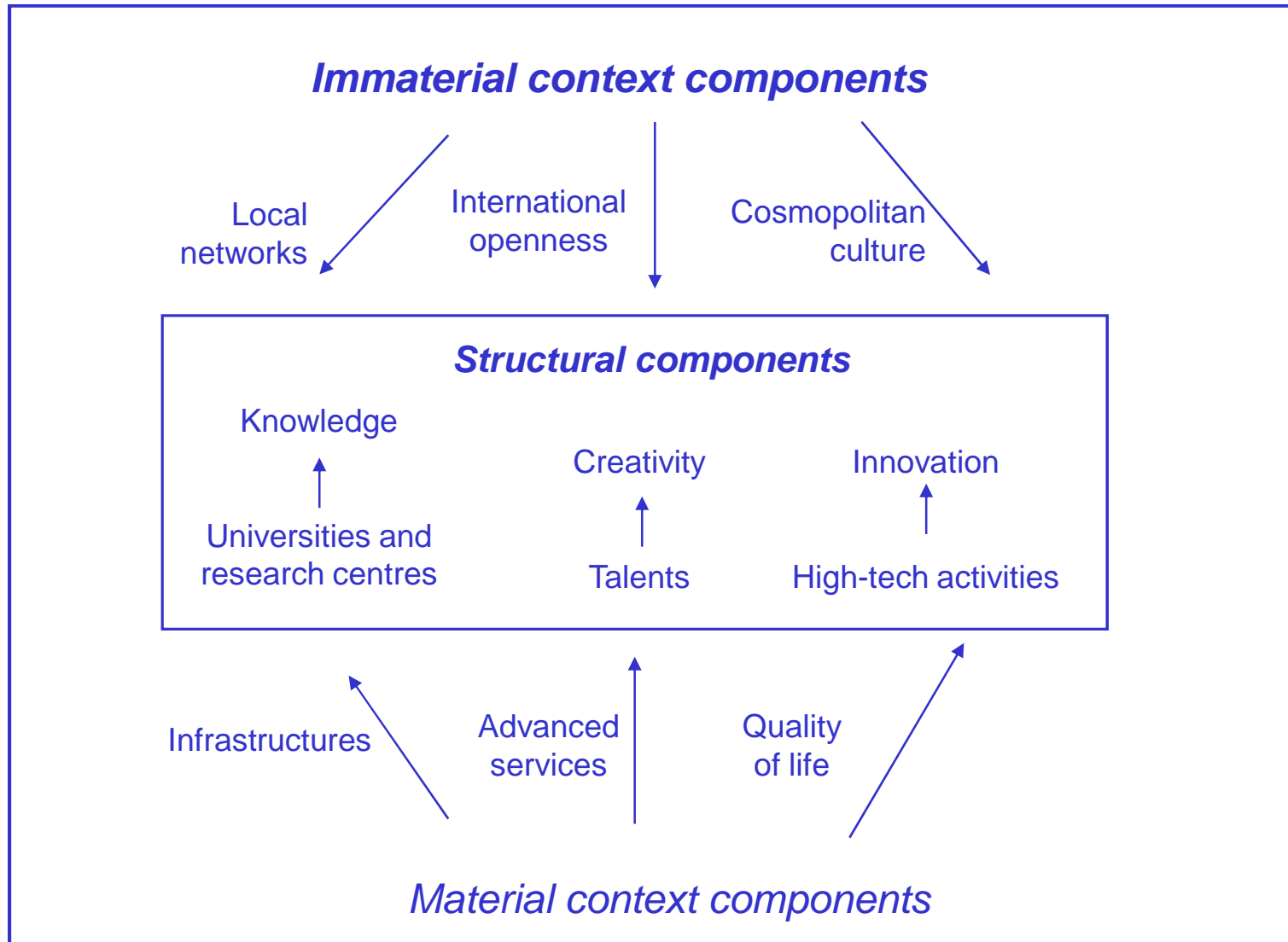
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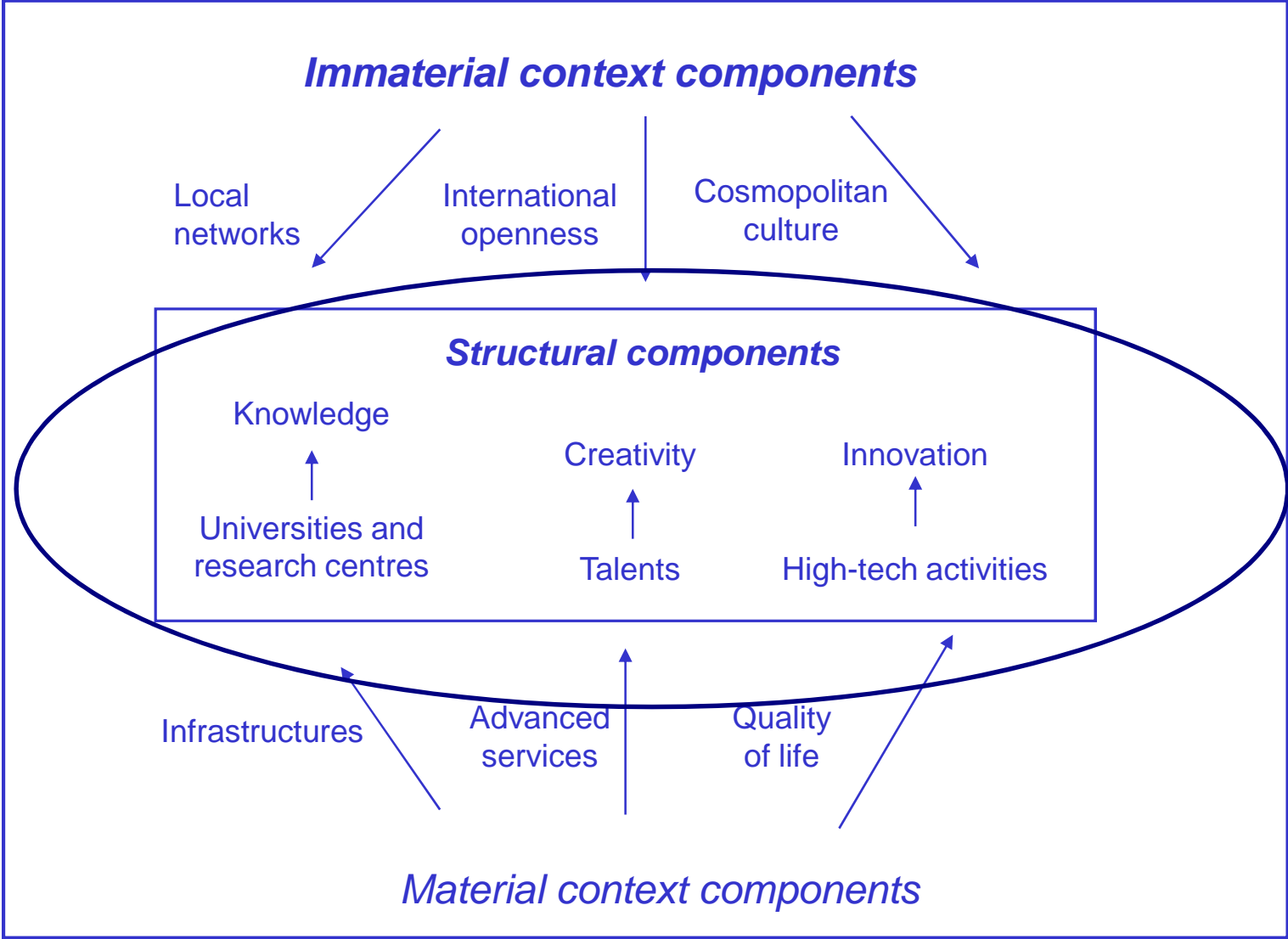
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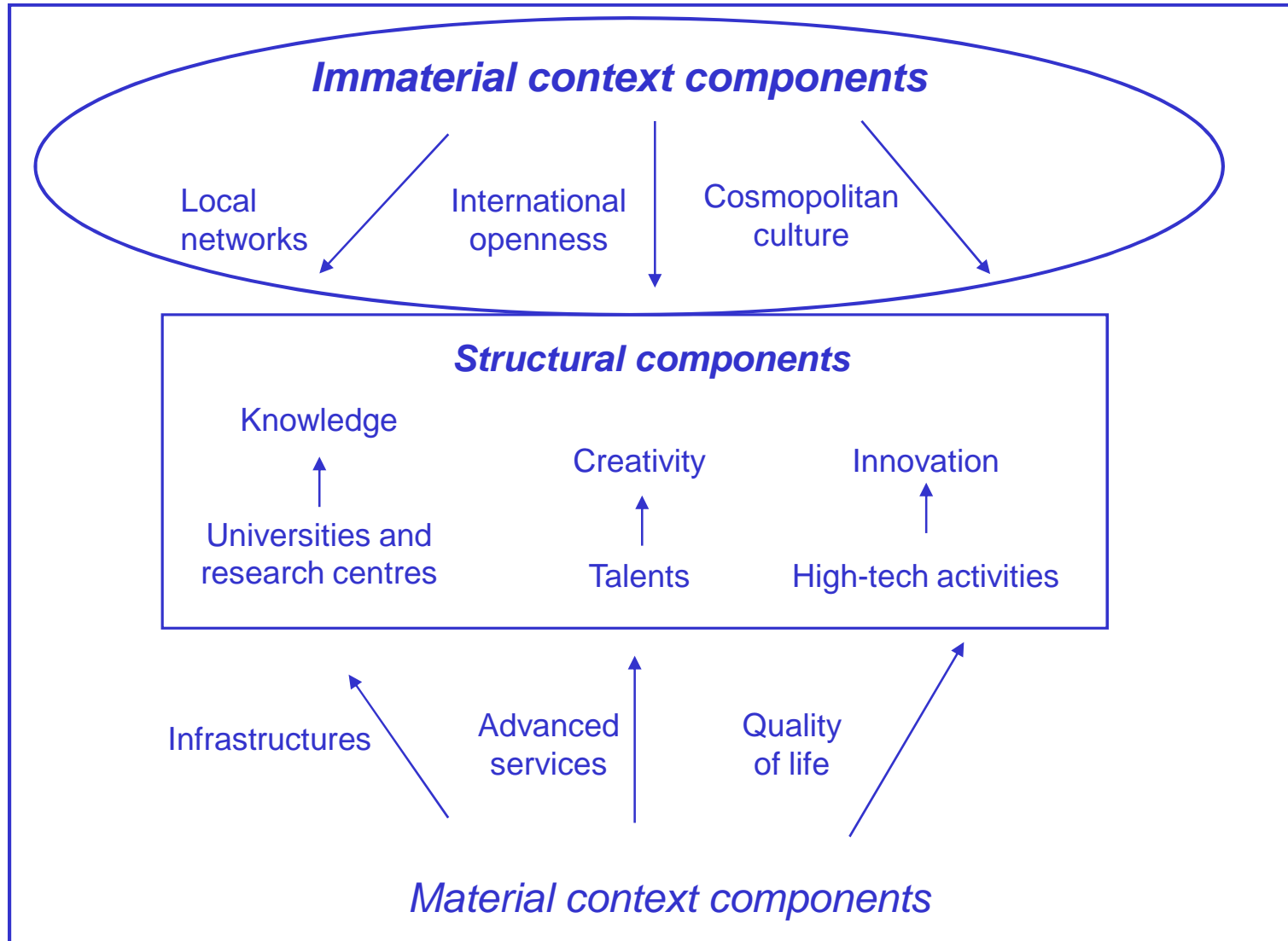
# The identity of “knowledge and innovation cities”



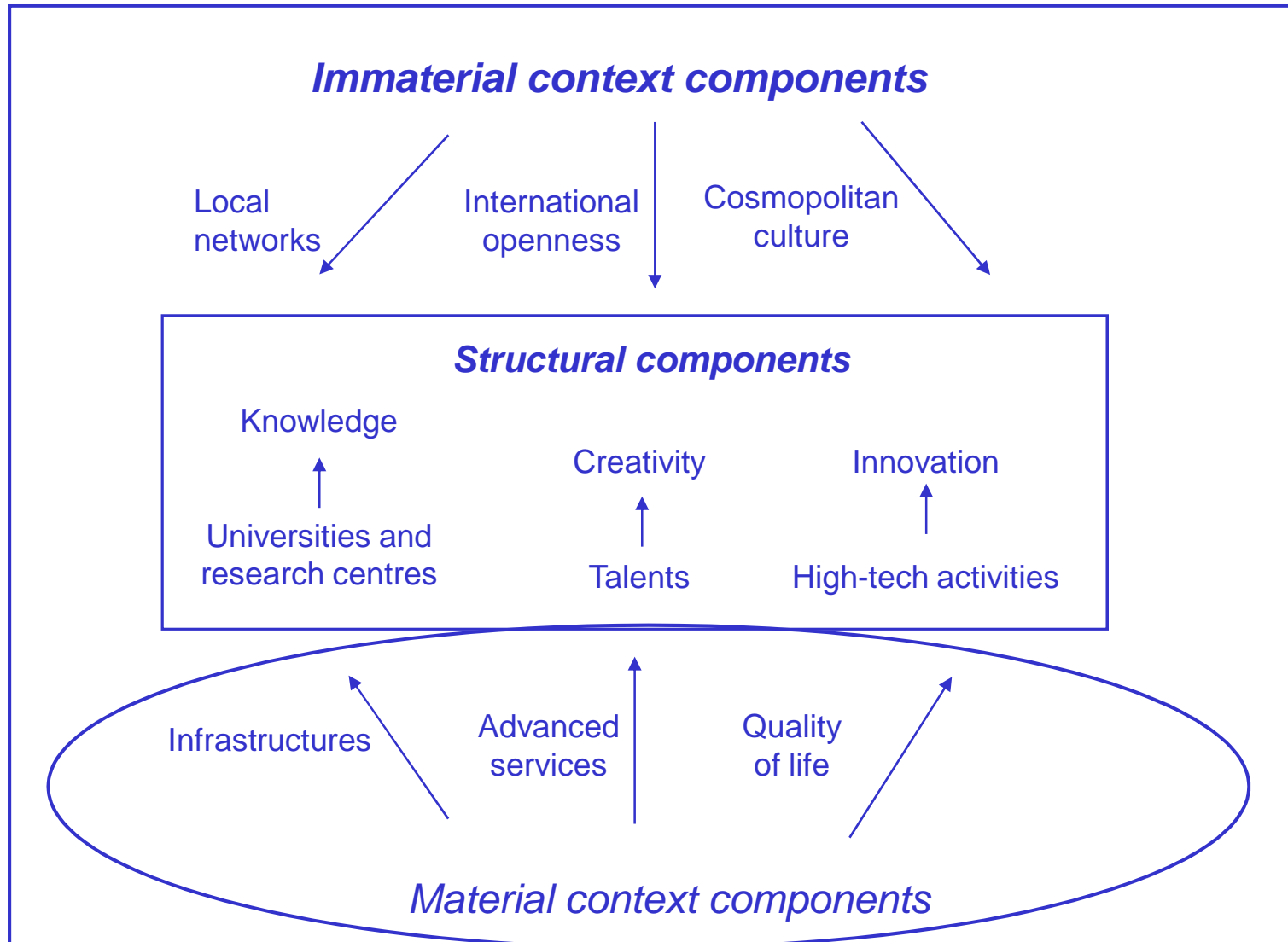
# Structural components



# Immaterial context components



# Material context components



## What to do then?

**Policies for structural components:** *strengthening of research areas of excellence, actions to support the technology transfer, incentives for the creation and consolidation of high-tech firms*

The city *stricto sensu* can work on improving **context components:** *networking, openness, infrastructures, quality of life*, virtuous conditions to encourage the building of the **identity** of a “city of innovation”.

The city can define actions for the **construction of a “city of innovation” brand** in order to increase the *visibility and attraction from outside* and to improve the *awareness and sense of belonging inside*.